

Museum DAM

SMART DIGITAL ASSET MANAGEMENT FOR MUSEUMS

MuseumDAM (Digital Asset Management) is an advanced platform that enables the efficient and secure storage, management, cataloguing, search and distribution of digital files.

In the museum sector, DAM is fast becoming an indispensable tool for managing the growing volume of digital assets, such as images, videos, historical documents, audio files, and 3D models.

MuseumDAM not only centralizes the management of these assets but also ensures their accessibility, long-term preservation, and optimization for exhibitions, research, and digital marketing strategies.

MuseumDAM / Key Benefits

1. Centralized Digital Asset Management:

Easily organize and access high-resolution photographs, exhibition videos, digitized historical documents, and 3D models. Simplifies the management of large data volumes, ensuring everything is in one place.

2. Process Optimization:

Save time with advanced search tools and detailed metadata. Automate repetitive tasks, such as format conversion and intelligent tagging using AI. Facilitate collaboration among curators, researchers, and marketing teams with controlled and organized access.

3. Security and Preservation:

Encrypted storage and automatic backups to protect digital heritage. Version recovery in case of errors or cybersecurity incidents.

4. Centralized and Scalable Storage:

Secure cloud space or local servers, adaptable to the museum's digital growth.

File versioning to prevent loss of critical information.

5. Advanced Cataloging and Metadata:

Quick search through detailed metadata (title, author, era, technique, etc.).

Automatic tagging using AI to classify large content volumes.

6. Integration with Specialized Systems:

Compatibility with platforms such as MuseumPlus, TMS, Axiell, Europeana, and Google Arts & Culture.

Direct connection to global digital collections to maximize the visibility of cultural heritage.

7. Access Control and Automation:

Assign specific roles and permissions for different departments.

Workflow automation, including format conversion and change notifications.

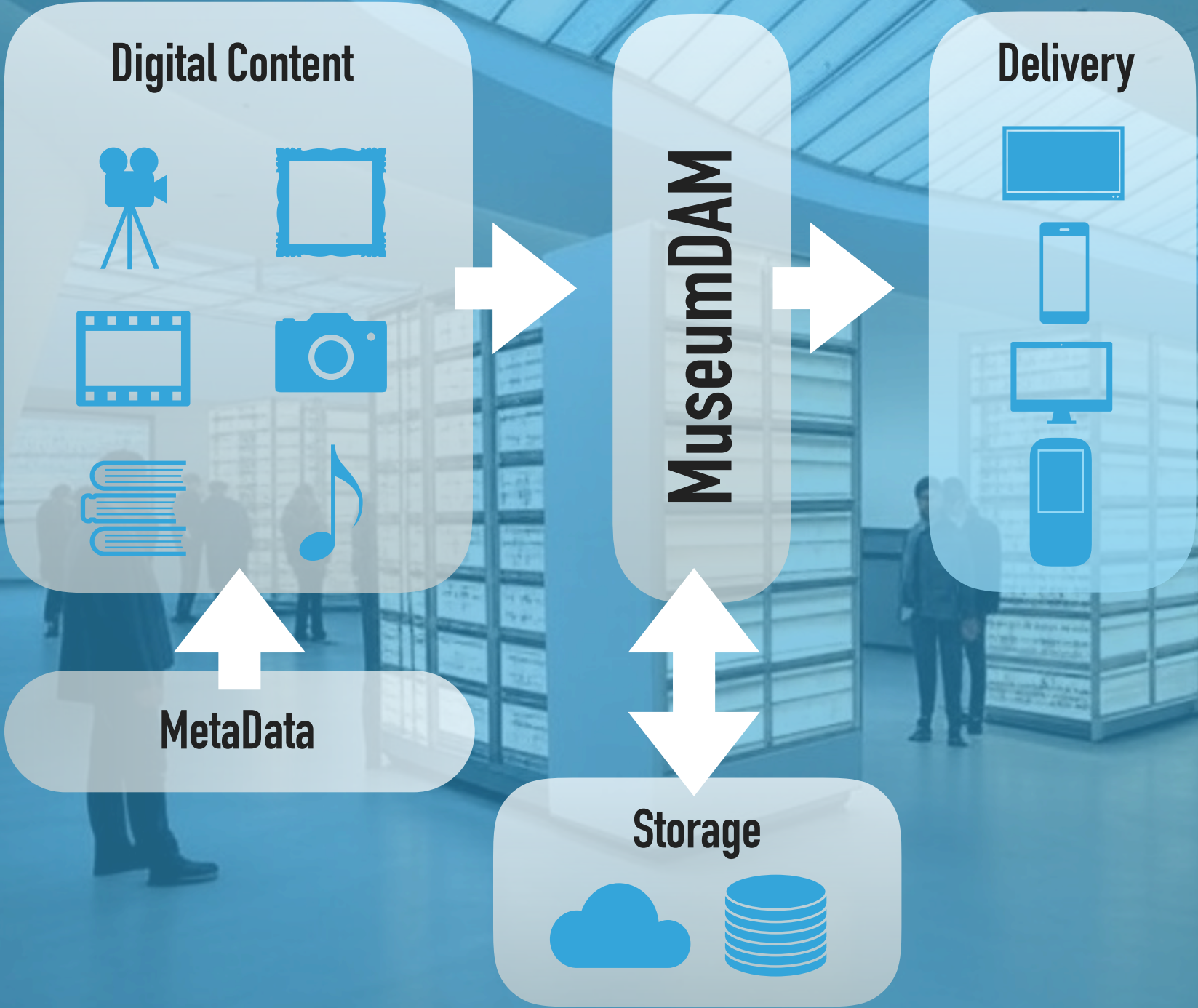
8. Rights and Licensing Management:

Licensing records and control to ensure copyright compliance.

Automatic generation of credits for publications and exhibitions.



MuseumDAM



MuseumDAM

CASE STUDIES

OUR CLIENTS ENTRUST US WITH
1.2 MILLION MEDIA ASSETS

241.389 Videos

877.570 Images

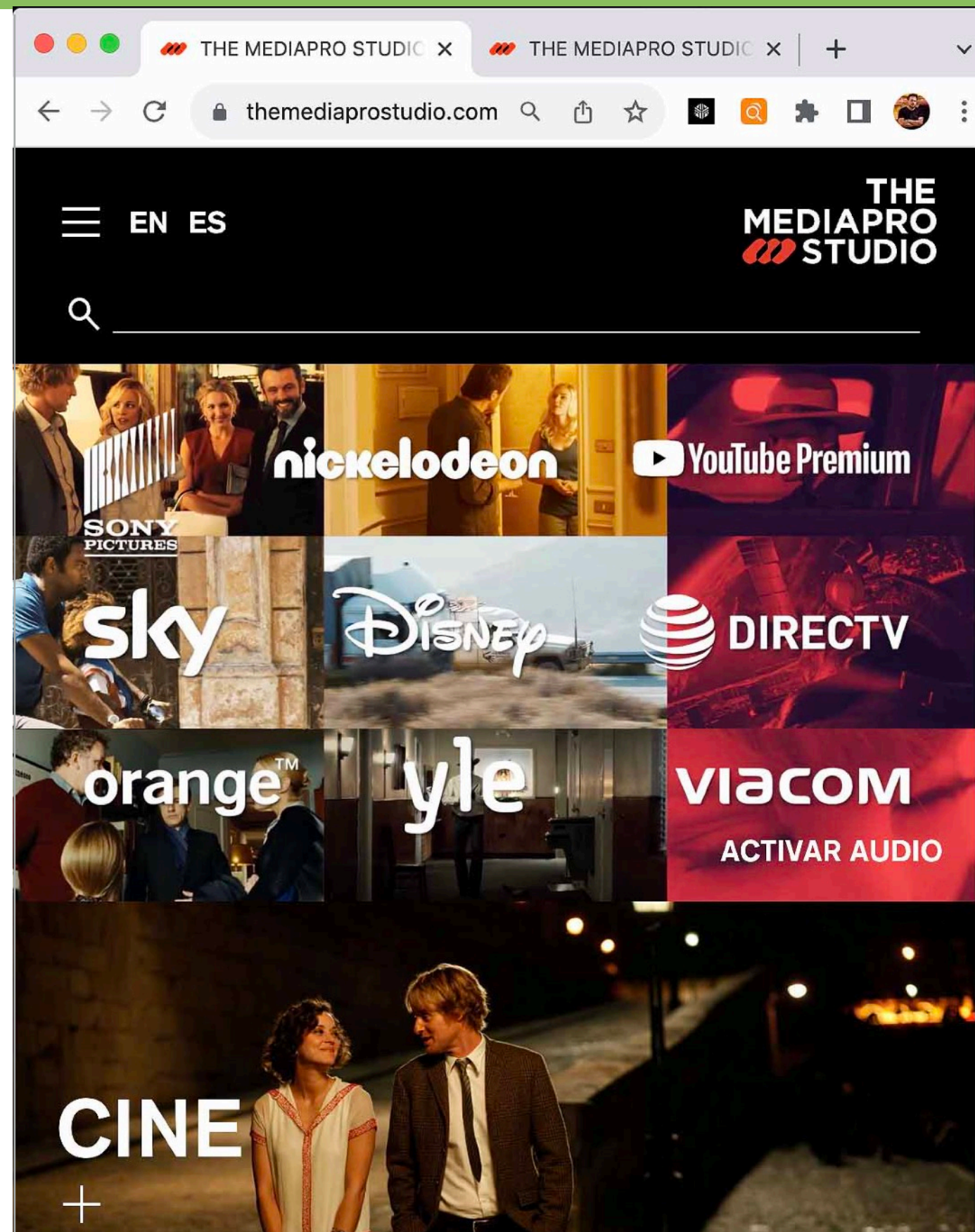
716.579 Audios

4.000.107 Connections

THE MEDIAPRO STUDIO

PRODUCTION COMPANY

- Management of the Studio's General Catalog (projects, movies, and series), including videos, audios, subtitles, PDFs, Excel, Word, etc.
- Creation of a Unique Identifier to track all content.
- Migration of Documentary Databases to the new system.
- Integration with Tedral Archive, SAP, and Filenet.
- Creation of a Distribution Portal for the Studio's clients.
- Content Publication Workflow and its additional materials (scripts, bible, photos, posters, additional audios, subtitles) with confirmation receipt.

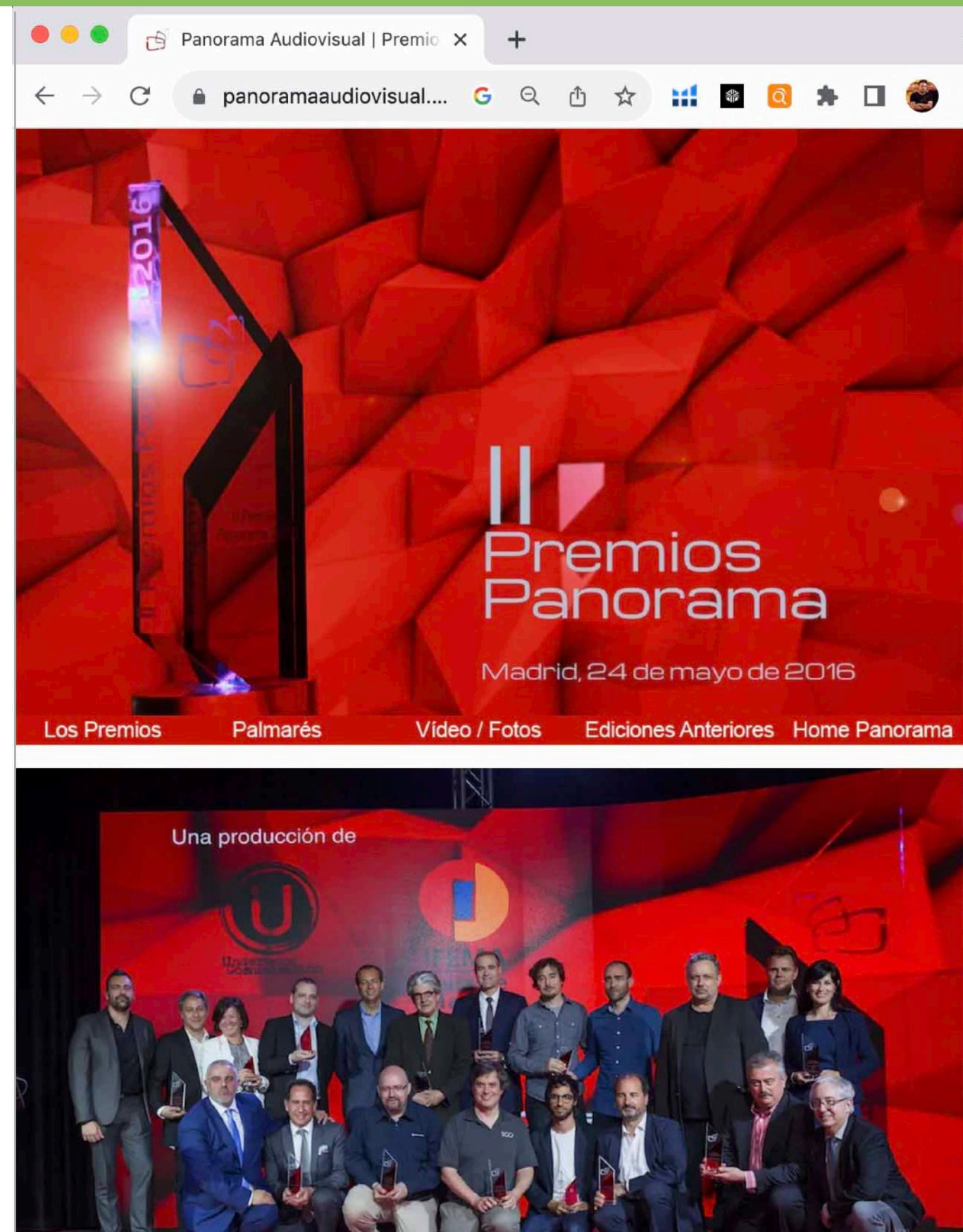


FOX DISNEY

PRODUCTION COMPANY

CONTENT DISTRIBUTION SYSTEM FOR DISNEY EUROPE

- 50 Linear Channels.
- 26 Cloud-based Playouts (Inetsat).
- 4 Traditional Playouts in Europe with different providers.
- Over 350 VOD Carriers.
- More than 22,000 Contents (video + ADI XML) delivered annually on VOD.
- Various Codecs/Containers depending on the destination.
- Management of 20 Languages (audio & subtitles) depending on the target country.



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